

BOARD MEETING MINUTES

Tuesday, July 2, 2019

12:00 PM



Board of Directors	Present	Reported Absence	Unreported Absence
Joshua Miron	X		
Kiersten Peck	X		
Kimberlee Bever	X		
Gretchen Blaufuss	X		
Frank Christopherson	X		
Todd Cummings		X	
Joseph Dvorak	X		
Open Seat			
Sara Helseth	X		
Bonnie Menigo			X
Butch Nicoll			X
Julie Samuelson	X		
Julie Stevens	X		

Chamber Members
Stacie Schaible, US Bank
Guests:
Haven Spychalla, Pine City Ambassador 2018
Keyara Berube, Pine City Ambassador 2018
Belle Helseth, Pine City Ambassador 2019
Ally Chromey, Pine City Ambassador 2019

AGENDA:

Miron called the meeting to order at 12:05 PM.

President's Report

Miron welcomed directors and guests to the July meeting for the Pine City Chamber. Miron provided an update on new things happening at WCMP. The station recently was able to begin extending their signal to reach listeners as far south as Forest Lake. They will be running some special "Ticket Giveaways" in the coming weeks as well.

Guest Presentation

Pine City Ambassadors, Haven Spychalla and Keyara Berube, attended the Chamber meeting this month to introduce the 2019 Pine City Ambassadors that were crowned on June 30th at the Ambassador Coronation night. The senior ambassadors are Isabelle Helseth and Allyson Chromey; little miss ambassadors are Addison Vohs and Makayla Clepper.

Following the welcome from the new ambassadors, Schueller provided an update on a request from the Ambassador Committee. The committee is recommending that the program upgrade to a new float this year, with a downsize from the existing 20+ foot trailer to a 12 foot trailer that will better fit the four ambassadors. A used trailer has been found for a cost of \$1800 and then the group will need some funds for supplies to create the new look. *A motion to approve the float purchase, and proceed with creating a new float was made by Stevens and seconded by Bever. Motion carried.*

Membership Report

The Chamber has welcomed 2 new members since our June meeting.

- » Braham Event Center
- » Pine City Animal Hospital

Executive Director Report

Schueller noted that the Chamber Office would be closed on the following dates this month: July 4, 5, 25 & 26 for personal days. The first two days will not use PTO time due to the extended hours the last week of June for Freedom Fest preparations.

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The treasurer's report was reviewed. Expenses incurred by the general fund included postage for visitor packet requests, 2018 tax return completion, MN Chamber dues, golf tournament expenses, and July payroll along with the 2nd quarter payroll taxes. These general fund expenses total \$7,670.52. Freedom Fest expenses totaling \$1,975.98, Ambassador expenses totaling \$1,748.38, and Parade expenses totaling \$83 were also included in the report. These expenses will be transferred from each of these designated fund accounts. *A motion was made to approve the treasurer's report as presented. Motion was made by Blaufuss, seconded by Stevens. Motion carried.*

Business & Community Development

Frank Christopherson, committee member for Planning Commission & Pine City EDA, shared the following highlights:

- » At the June 13th Planning Commission meeting there was a public hearing for the Yanik Properties/Elan Shores Planned Unit Development (PUD) request. Further review was necessary regarding a number of questions presented by the PC members. The item was tabled to the July meeting.
- » Also discussed at that meeting was a rezoning request brought forth by city staff for the properties where Johnson Apartments and Gail Motel are located. The rezoning would better align them to the existing uses of the properties.
- » At the June 26th meeting for the EDA, presentations from East Central Energy and Great River Energy shared a variety of loan, grant and rebate programs available for development projects.
- » City staff requested approval to move forward with sending out a new Request for Proposals in search of new hotel developer interest. The last developer did not meet the deadlines to begin construction.

Committee Reports

Networking

- » The next event is coming up on Thursday, July 18th at WCMP Radio Station. The Chamber applied for the liquor license for this event and will invoice WCMP for reimbursement.
- » The team is also coordinating an event on Thursday, August 8th at Northern Hollow Winery. This will be in an effort to help raise awareness of the ArtFest event held at the location on August 10th & 11th.

Golf Tournament Recap

- » The weather was hot... and a bit on the muggy side.... but it was a beautiful day for golfing! No rain.
- » Team registrations were down this year as were hole sponsors.... so the committee was prepared for a lower than expected profit from the event.
- » The event actually earned just over \$4,200 – an increase over the 2018 proceeds and approximately \$700 over the amount budgeted for profits from this event.
- » Big thank you goes out to the planning team: Butch, Julie & Julie along with a special shout out to Kim Bever for helping out with acquiring some donated items for door prizes at this event!

Freedom Fest Recap

- » Event evaluations are still coming in from various partners, but wanted to gather input from those board members in attendance at the events.
- » Miron shared that the bean bag tournament brought in just 11 teams this year.... but they all really enjoyed the event. The championship game took over an hour to complete!
- » Bever shared that the Prevention in Pine group was their checking id's and enjoyed the opportunity to help out. They appreciated the invitation and look forward to next year.
- » The group discussed miscommunication that occurred with the group that was hired to do the grounds cleaning. The volunteers were there.... but they expected someone to be there to let them into the Event Center. *A motion was made to approve the donation to the Pine City Squires for the service by Christopherson, second by Miron. Motion carried.*

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Pine County Parade

- » Donations from area businesses and organizations is down this year.
- » Available performance groups are also down this year.
- » There are about 60 units registered, so room for additional units is available. Deadline is July 15th.

Chamber Member Updates

- » No members available for updates.

Meeting adjourned at 12:50 PM.