

BOARD MEETING MINUTES

Tuesday, September 3, 2019

12:00 PM



Board of Directors	Present	Reported Absence	Unreported Absence
Joshua Miron	X		
Kiersten Peck		X	
Kimberlee Bever	X		
Gretchen Blaufuss	X		
Frank Christopherson	X		
Todd Cummings		X	
Joseph Dvorak	X		
Heather Mortiboy	X		
Sara Helseth	X		
Bonnie Menigo	X		
Butch Nicoll		X	
Julie Samuelson	X		
Julie Stevens		X	

Chamber Members
Guests:

AGENDA:

Miron called the meeting to order at 12:08 PM. Miron welcomed directors and guests to the September meeting for the Pine City Chamber.

President's Report

Miron shared an update regarding activities at the radio station. WCMP provided live video streaming of last week's high school football games. Better quality was available for the Mora game because the school had wifi access for their use in streaming. The hotspot wifi for the Pine City game was slightly less reliable.

New staff this fall for WCMP as well. Ethan Gilman will be doing sports & video highlights as well as Drew Steele (PCHS graduate and current broadcasting student for SCSU) who will be calling the Pine City Football games.

One final note of exciting news for WCMP. The MN Twins awarded the station with the "Affiliate of the Year" award for 2019 and Josh will have the honor of throwing out the first pitch at an upcoming game. In addition to the award, the MN Twins will make a \$5,000 donation to the PCHS Baseball Team to construct a dugout.

Membership Report

The Chamber has welcomed 2 new members in August:

- » Julia Shirola, Coldwell Banker Burnet Real Estate Agent
- » Dan Blake, Speaker and Blogger "Reflections of a Flawed Man"

Total membership as of August 31st is 212 members.

Executive Director Report

The treasurer's report was reviewed. Expenses incurred by the general fund included postage for visitor packet requests, annual purchase of computer checks, Chamber Chat advertising, and September payroll. These general fund expenses total \$2,350.25. Ambassador expenses totaling \$76.13, and Parade expenses totaling \$150.00 were also included in the report. These expenses will be transferred from each of these designated fund accounts. *A motion was made to approve the treasurer's report as presented by Samuelson, seconded by Bever. Motion carried.*

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Business & Community Development

Frank Christopherson, committee member for Planning Commission & Pine City EDA, shared the following highlights:

- » At the August Planning Commission meeting a variance request, submitted by Luke & Leslie Hegge, was reviewed. The request is to re-open the car wash location currently located on the Carpet Unlimited property.
- » The Planning Commission continues to review the 80 page Shoreland Ordinance to address changes recommended by the DNR.

Committee Reports

Networking

- » The networking event for September will be a "Chamber University" class scheduled for Friday, September 13th where Becky will offer training for businesses in the use of Facebook.
- » No event is being scheduled for October due to the Annual Banquet.

Citizen of the Year

- » Nomination letters were received by the Chamber for this year. It is also standard policy to include any letters received in the last 3 years for any candidates that may not have been selected in a previous year.
- » Menigo & Cummings will need to schedule a date for review and selection.

Annual Banquet

- » The team has selected the theme "Time Machine...Back to the Future" for this year's banquet. Save the date for Tuesday, October 29th.
- » We plan to connect with the City of Pine City in hopes of awarding the Citizen Planner and Site Improvement Awards as part of the evenings program.

Chamber Member Updates

- » Hands for Pine City Church will be holding church services on Wednesday evenings from 6-7 PM at the Pine City Public Library. On the 3rd week of each month, they will also be implementing a Service Project week.
- » The City of Pine City met with a new hotel developer last week that is interested in picking up the previous project and continue the progress in Pine City under a new development team.
- » Summit Development has confirmed a ground-breaking event for Tuesday, October 8th for the senior housing project taking place in the Northridge Development area.
- » Hilltop Cottages project has been put on hold temporarily. They are short on their financing package due to some regulatory changes that occurred.

Motion to adjourn the meeting at 12:40PM was made by Blaufuss, second by Samuelson. Motion carried.